

Economic and Business Review

Volume 25 Number 1

October 2017

〈Articles〉

- The Progress of “Open Innovation Strategies” in Japan
..... HAGIWARA, Toshihiko (1)
- A Case Study of Marketing-Driven Innovation Captured
from a Comprehensive Perspective
—— Focusing on the Strategic Advantage ——
..... SEO, Sung Min (21)
LEE, Miseon
- The Special Tax Treatments for SMEs
..... ITO, Hajime (35)
- A Review of Accounting Fraud Using the Percentage
of Completion Method
..... INUKAI, Reiko (45)
- On the Genealogy of the “Too Big to Fail” Doctrine
..... NOMURA, Shigeaki (55)

〈Note〉

- A Case Study on Ingenious Procedures in Book Loan Service
at Database Transition Stage
..... NAKANISHI, Masatake (69)
SHIBATA, Ryoichi
YOSHIKAWA, Shin'ichi
YANO, Ryota

〈Record〉

- The 37th Open Panel Discussion
held by Research Institute for Consumer Affairs
..... (77)
-

The Association for Economic and Business Studies

The Research Institute for Consumer Affairs

Nagoya University of Economics

Inuyama Aichi 484-8504 Japan